

**CRIME
STOPPERS**
.com.au
1800 333 000

VICTORIA
A not-for-profit organisation

BECOME A
SUPERHERO
Report Crime

If you see something,
say something.

2015-2016
IMPACT REPORT

OUR VISION

OUR VISION IS TO MAKE VICTORIA SAFER AND MORE SECURE AND TO REDUCE THE LEVEL OF CRIME IN THE COMMUNITY.

OUR PURPOSE

OUR PURPOSE IS TO ENGAGE WITH AND BUILD TRUST IN THE COMMUNITY SO THAT ALL VICTORIANS CAN CONFIDENTLY CONTACT CRIME STOPPERS WITH INFORMATION ABOUT CRIMINAL ACTIVITY THAT WILL HELP MAKE THEIR COMMUNITY SAFER AND MORE SECURE.

CRIME STOPPERS VICTORIA IS A NOT-FOR-PROFIT CRIME FIGHTING ORGANISATION, WORKING TO PREVENT AND SOLVE CRIME AND KEEP VICTORIAN FAMILIES AND COMMUNITIES SAFE.

We collect confidential information about crime from the public to help Victoria Police solve crimes and locate missing people. Since taking our first call in 1987, we have received more than 789,300 contacts from the community, with an average of 218 contacts flooding into our centre each day over the past 12 months.

With more than 29 years' experience collecting information from the community, we know that information from the public is invaluable. Even the smallest piece of information can make a real difference to a criminal investigation.

Crime Stoppers Victoria is proud to be part of a global movement to help stop, solve and prevent crime. We are one of many Crime Stoppers programs around the world, and one of eight state and territory based organisations in Australia.

Together, Crime Stoppers programs across the globe help solve a crime every 14 minutes – by the time you finish reading this report, the international Crime Stoppers movement will have helped locate the crucial missing piece in another crime puzzle.

Help us continue to make a difference.

If you see something, if you know something... say something.

Call 1800 333 000 or report online at **www.crimestoppersvic.com.au**

Crime Stoppers Victoria (ABN 15 006 945 151) is an independent community organisation and a registered Australian charity with Deductible Gift Recipient (DGR) and Tax Concession Charity (TCC) Endorsement. All donations over \$2 are tax deductible.

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Since taking our first call in 1987, Crime Stoppers Victoria has provided a trusted service to collect information from the public to help Victoria Police:



Lay more than **75,255** charges



Make more than **18,743** arrests

CHAIR REPORT

Welcome to our 2015-16 Crime Stoppers Victoria Impact Report.

It never ceases to amaze me when I review our annual statistics. Our 29th year of operation again highlights the success of the Crime Stoppers program.

This year we've again had extraordinary results and thanks to information provided by the community, we've achieved the second highest number of arrests (1,357), the highest number of calls/contacts (79,902) and the highest number of charges ever laid (5,268).

If you say it quickly, any of these statistics roll easily off the tongue. However, take a moment to think about their impact.

During the last year, Crime Stoppers information resulted in the solving of a murder, nine sexual assaults and 26 serious assaults.

Each of these crimes would have resulted in a huge impact on people – in some cases for the rest of their lives. We have the community and their trust in Crime Stoppers to thank.

The Crime Stoppers program has been a success in making Victoria a safer place to live. And the people behind the program are responsible for that success. Thank you to my dedicated and enthusiastic Board, our passionate CEO, the highly motivated and enthusiastic staff of Crime Stoppers Victoria, the committed Crime Stoppers Unit of Victoria Police, and especially to our call centre staff. To Victoria Police and our other key stakeholders, our sponsors and supporters, and the wide network of media agencies, thank you for your ongoing support and assistance.

Finally, to the Victorian community who trust us to handle their information, thank you for making this great state a better place to live.

Sal Perna
Chairman
Crime Stoppers Victoria



Sal Perna
Chairman



Samantha Hunter
Chief Executive Officer



Over **1,357** arrests were made between July 2015 and July 2016



We averaged **218** community contacts each day

CHIEF EXECUTIVE OFFICER REPORT

With crime statistics continuing to trend upwards across a number of different offence categories across Victoria, the work, purpose and commitment of Crime Stoppers Victoria has never been more important.

Over the past 12 months, our team has worked tirelessly to collect confidential information from the public to help Victoria Police locate wanted persons, solve crimes, bring perpetrators to justice and find missing people.

We have once again been humbled by the incredible response from the Victorian community, with an average of 218 community contacts flooding in to our dedicated call centre, online reporting portal and smart phone application each day.

We have also been humbled by the continued community uptake of our Dob in a Dealer campaign, designed to harness community information to disrupt the manufacture and supply of crystal methamphetamine and other illicit substances.

Building on the success of the campaign in regional Victoria in 2014-2015, we have been thrilled to work with the Federal Government and other Australian Crime Stoppers jurisdictions this year to expand the program to more than 75 communities across the breadth and width of the country, including another 17 communities right here in Victoria.

While it is imperative to have a system in place to capture crucial community intelligence about crime, we know that prevention is always better than cure – which is why Crime Stoppers Victoria has continued to work with local communities across the state to talk about crime prevention and personal safety.

Over the past year, we have reached out to tens of thousands of Victorians about preventing and recognising bushfire arson and reckless fire behaviour, avoiding the pitfalls of travelling conmen, staying safe on our public transport system and securing their personal goods and property to minimise the chances of break ins and theft.

We have worked with young people across the state to raise awareness about the Crime Stoppers program and purpose, and to provide some crucial personal and community safety messages to help our youngest citizens make a difference in their local neighbourhoods and communities. We have worked directly with primary school kids to lay the foundations for a brand new generation of Crime Stoppers every day superheroes.

With more than 29 years of experience under our belt, we have been privileged to contribute our voice and experience to a range of crucial community safety issues over the course of the year, including fuel drive offs, fire preparedness, public transport, illicit substances and theft.

None of this could have happened without the ongoing support of the Victorian people and our valued media and corporate partners, including Victoria Police, the State Government, Motorola Solutions, Herald Sun and Channel Nine. The incredible and ongoing outcomes of the Crime Stoppers program are a direct product of the unique partnership and trust that exists between the program, the community and our supporters and a true achievement for all Victorians to be proud of.

We have come a long way since we first opened our doors in 1987, and we still have a long journey ahead of us as we enter our 30th year of operations. Thank you for your contribution to the Crime Stoppers program, and I look forward to working with you as we continue our mission to make Victoria safer and more secure for everyone.

Samantha Hunter
Chief Executive Officer

Crime Stoppers Victoria

LIFETIME STATS



Since we took our first call in 1987:



789,339 contacts through our call centre and website



75,255 charges laid



18,743 arrests made



In excess of \$203 million drugs, property and cash recovered

2015-16 RESULTS

We worked with the community and police to help keep Victoria safe and collected confidential information from the public to help solve crime.



We received 79,902 contacts through our contact centre, website and app, the highest number of contacts received since our program commenced in 1987



We generated 40,517 intel/action reports



We helped Victoria Police lay 5,268 charges, the highest number of charges since our inception



We helped Victoria Police make 1,357 arrests



Value of drugs seized \$8,062,140



Value of property seized \$1,337,248



Cash seized \$353,485

A man in a dark suit and a flowing red cape stands on a concrete pedestal, looking out over a city skyline at sunset. The sun is low on the horizon, casting a warm orange glow over the buildings. The man's arms are crossed, and he has a determined expression. The city lights are visible in the background, and the sky transitions from a deep blue to a bright orange near the horizon.

Crime Stoppers is a true community crime fighting organisation. We rely on everyday superheroes across Victoria to be our eyes and ears to help solve crime. We couldn't be more proud of the dedication the community has shown in making Victoria a safer place for everyone.

CRIME OUTCOMES

Information received from the community by Crime Stoppers Victoria helped Victoria Police solve hundreds of crimes over the past 12 months, including:



Crime Stoppers received information identifying suspicious activity at a residential premises. Police subsequently executed a search warrant locating a sophisticated hydroponics operation and seizing cannabis valued in excess of \$500,000.



Crime Stoppers received multiple pieces of information from community members in country areas of Victoria regarding the reckless activity of a motorcycle rider that had been causing community alarm for over a week. This matter received a great deal of social media attention. The receipt of this information resulted in the seizure of the motor bike, identification and charging of a male person with serious offences.



Crime Stoppers managed an ice focused campaign during 2016. As a result of information received there were multiple seizures of ice and ecstasy in excess of \$450,000.

Crime Stoppers played an integral role in solving hundreds of serious crimes including:



1 murder investigation



18 armed robberies



26 serious assaults



100 hydroponic grow houses



Crime Stoppers received information regarding erratic and dangerous driving. A description of the vehicle and registration was supplied, resulting in Highway Patrol police intercepting the offending vehicle, and a person being charged with drug impaired driving, evade police and the vehicle being impounded.



A burglary and theft was committed at a country property where farm items had been stolen. Information conveyed to Crime Stoppers nominated a suspect alleged to have been responsible for this offence. Police subsequently executed a search warrant locating the stolen farm articles.



Crime Stoppers received information from the public after the release of CCTV footage in the media regarding an aggravated burglary that had recently been committed. Police acted on this information and conducted inquiries that led to the arrest of the offender who was charged with multiple offences of aggravated burglary on commercial premises.



1 arson offence



21 robberies



8 drug laboratories



9 sexual assaults

OUR PROGRAMS: DOB IN A DEALER



We encouraged the community to take a stand against ice.

It is evident year after year that Crime Stoppers Victoria's Dob in a Dealer program plays a major role in disrupting the spread of crystal methamphetamine (ice) and other illicit drugs - but this year the campaign jumped from a Victoria-wide initiative to a national phenomenon.

The Crime Stoppers Dob in a Dealer program calls on the local community to report what they know about the manufacture and supply of ice and other illicit drugs to Crime Stoppers.

The initiative was first trialled in Victoria in 2014, and in 2015 it was rolled out across 17 regional Victorian locations contributing to a 167 per cent increase in drug-related information reports to Crime Stoppers.

In light of this beaming success Dob in a Dealer was awarded \$1 million of Federal Government funding for the program to be rolled out across Australia throughout 2016.

Crime Stoppers Victoria CEO Sam Hunter joined the Minister for Justice, The Hon Michael Keenan, to launch the national campaign in Sydney in February 2016.

In total Dob in a Dealer has been delivered across more than 75 locations nationally this year, including 17 here in Victoria.

Information from the community generated through the campaign has resulted in numerous drug warrants being executed nationally and has assisted police in identifying those guilty of manufacturing and dealing ice and other illicit drugs and bringing them to justice.

Dob in a Dealer is designed to empower every member of the community to play a part in reducing the manufacture and supply of illicit drugs, and the continued success of the program highlights the community's ongoing support.

The initiative is the brainchild of Warrnambool police officer, Senior Sergeant Shane Keogh, who sought to stop the spread of the drug ice at its source – dealers, traffickers and manufacturers.

“The community often holds the key to helping to stop and solve crime.”

“We're extremely grateful and thankful to the community for its continued commitment to Dob in a Dealer. Together we can all help to make Victoria a safer place to work and live by reporting what you know to Crime Stoppers.”

Samantha Hunter, CEO

In 2015-2016, the Dob in a Dealer program

75

Launched in **75** locations around Australia



Received **\$1 million** in national funding

17

Reached out to **17** Victorian communities

OUR PROGRAMS: BUSHFIRE ARSON



We talked to Victorians about Arson and Reckless fires.

Crime Stoppers' Bushfire Arson campaign has become a fixture of the Victorian fire season over the last seven years, reminding Victorians to report suspicious fire behaviour and protect their community from bushfire arson. In partnership with Emergency Management Victoria, Victoria Police and the CFA, Crime Stoppers produced an annual community education campaign to encourage communities to report reckless and intentional arson activity. The campaign continued once again in 2015/16, and captured extensive state-wide media coverage.

The 2015/16 campaign was launched on 15 December at Diamond Creek Fire Station, before the campaign roadshow was rolled out to a further 16 locations across Victoria from Mildura in the state's North-West, to Morwell in the East. The campaign roadshow covered various areas of Melbourne's regional, rural, and urban fringe areas, pushing the Bushfire Arson educational message through press conferences for local media. CSV representatives also attended local festivals and Field Days with a CSV Bushfire Arson display, and provided resources to local governments across Victoria.

In addition, the Crime Stoppers' partnership with the National Centre for Research into Bushfire and Arson (NCRBA) has once again continued through this year's campaign, providing world-first, industry-leading research into changing attitudes to reporting bushfire arson amongst the Victorian community. Spanning the entirety of the Bushfire Arson campaign's seven-year run, this research provides data into community attitudes of reporting arson activity, examining the factors that affect the likelihood that a community member will report unsafe

fire behaviour. This research has helped to shape and guide the Crime Stoppers campaign over the last seven years, and has spawned a number of follow-up studies across the world.

The CSV Bushfire Arson campaign once again experienced strong results on the back of an intensive media and advertising campaign, attracting local and state wide media coverage in print, television and online.

Through urging the community to be vigilant in spotting any suspicious fire behaviour in their communities, Crime Stoppers were able to provide a total of 114 arson-related information reports to Victoria Police during the period from November 2015 to March 2016, used to help provide intelligence to Police about where to focus their Bushfire Arson investigations.

In 2015-2016, our annual Bushfire Arson and Reckless Fires Roadshow



Hit the road for the **7th** consecutive fire season



Helped generate **114** arson-related information reports



Visited **17** Victorian communities

OUR PROGRAMS: SAFER TRAVEL

We worked to make public transport even safer.

Victoria has a fantastic, safe public transport network for residents and visitors to get around on. From time to time, though, things can happen on public transport that aren't quite right. To help make our public transport system even safer, Crime Stoppers Victoria ran a Safer Travel Campaign in 2016 to encourage public transport users to report crime and empower Victorians to make a positive contribution to public safety, on and off the network.

The vibrant Safer Travel Campaign was delivered as a series of animated messages to raise community awareness around crime prevention and crime reporting options across the metro public transport network, and encouraged public transport customers to confidentially report information about crime or suspicious behaviour on the network.

The campaign was developed in consultation with public transport stakeholders, and funded by the Victorian Government's Community Crime Prevention Program.



OUR PROGRAMS: OPERATION ROAM

We helped locate wanted fugitives across Australia.

Crime Stoppers Victoria once again joined forces with other Crime Stoppers jurisdictions around the country to conduct a joint national operation to help track down wanted fugitives across every state and territory.

This national campaign appealed to the entire Australian community throughout August 2015 to report any information they may have about twenty individuals suspected to have fled interstate to avoid being caught.

The list of suspects on the 2015 Operation Roam wanted list included fugitives wanted for offences including murder, sexual assault, drug trafficking, robberies and deception.

Thanks to confidential information provided by the community through Crime Stoppers' secure phone and online reporting portals, four arrests were made across Australia during the two-week campaign.



WE ENGAGED WITH VICTORIANS OF ALL AGES



We introduced Crime Stoppers to Victorians at a range of community events, including Melbourne's Moomba Festival, the Elmore Field Day and the Victorian Multicultural Festival.



We broadcast the Crime Stoppers message loud and clear across the state with regular radio slots on commercial and community radio stations.



We spoke to the next generation of Crime Stoppers everyday superheroes at youth events including the SAFE (Safety Awareness Field Education) program for primary school kids in Mildura.



We met with multiple community groups including Probus and University of the Third Age to talk about what Crime Stoppers does and how the community can support our programs.

We brought our voice to community safety meetings and roundtable events across the state.

Herald Sun

We worked with the Herald Sun to publish regular photos of people wanted by the police for the information of digital and print readers.



VICTORIA POLICE

We worked with local Victoria Police commands to raise awareness among members of Crime Stoppers purpose and programs.



We worked with Channel Nine to broadcast a weekly Target Crime package to audiences across Victoria.



Neighbourhood Watch
Creating Safer Communities

We worked with a multitude of agencies and community groups to spread our community safety and prevention messages, including the Country Fire Authority and Neighbourhood Watch.



We delivered crime prevention, education and awareness messaging to Victorians of all ages through our website, app and social media accounts.

WE CELEBRATED OUR PARTNERS AND SUPPORTERS

Crime Stoppers Victoria celebrated another year of community crime fighting with a thank you function for our valued community, corporate and media partners at the Immigration Museum, Melbourne in October 2015.



As a not-for-profit organisation, Crime Stoppers Victoria relies on the ongoing support and partnership of our corporate and media supporters to deliver crime detection, prevention and education initiatives across the state. The Crime Stoppers team was thrilled to welcome our many supporters on the night and formally recognise their vital contribution to the Crime Stoppers program.

The 2015 S.I. "Mick" Miller Award was presented to Warrnambool police officer Senior Sergeant Shane Keogh for his outstanding contribution to the Victorian Crime Stoppers program. This highly regarded award is presented annually to a member of Victoria Police for their input to the program.

In an effort to stop the spread of methamphetamine at its source, Senior Sgt. Keogh developed the founding concept for the Crime Stoppers Dob in a Dealer Program. The program was trialled in 2014 and rolled out across regional Victoria in 2015, before expanding across Australia in 2016.

The Mersina Halvagas Perpetual Award was presented to Darren James of 3AW Melbourne. This award was established in collaboration with Crime Stoppers in 2009 to honour the memory of murder victim Mersina Halvagas, and acknowledges an individual or organisation that has made a special contribution to the Crime Stoppers vision.

A stalwart of weekend radio in Melbourne, Darren has hosted a Saturday morning 3AW Crime Stoppers slot for more than 20 years. Many Victorians recognise Darren's distinctive radio voice and personality, and his passionate support of the Crime Stoppers program has helped broadcast the Crime Stoppers messages far and wide.

Crime Stoppers thanks Darren for his outstanding contribution to Victoria and his ongoing commitment to Crime Stoppers and the community.



BOARD PROFILES



Sal Perna – Chairman

(Director 2009 – 2016)

Member of Crime Stoppers Remuneration Committee

Sal's professional career spans 43 years fighting crime and corruption in one capacity or another. He was appointed as Victoria's inaugural Racing Integrity Commissioner in 2010 and has had his term extended to serve in that role until 2019. Reporting to Parliament, Sal is responsible for providing independent oversight of integrity in the State's multi-billion dollar racing industry. His background includes senior executive roles heading two of Australia's largest corporate security and investigation teams, firstly at Australia Post and then at Telstra.

Prior to his corporate appointments, Sal was a Commissioned Officer of Victoria Police, achieving the rank of Detective Inspector in charge of the Force's Detective Training School. His 20 year police career included serving twice in the Homicide Squad, being commended on four occasions and being awarded the National Medal in 1990 and Police Service Medal in 2014.

Sal is a Life Governor of the Royal Women's Hospital and has served in various roles with the Melbourne Lord Mayor's Charitable Foundation, AFL (Victoria) Tribunal and the Victoria Police Blue Ribbon Foundation and Community Council. He joined Crime Stoppers Victoria as a Director in 2009 and has served as Chairman since 2010.



Greg Thompson – Deputy Chairman

(Director 1998 – 2016)

Member of Crime Stoppers Audit & Risk Committee, Member of Remuneration Committee

Greg Thompson has served on the Crime Stoppers Board for 19 years. He recently retired after a long career in public life, having held senior roles in policing, government administration and risk management. He remains a passionate advocate for community safety and reducing crime, but is now focused on passing on his knowledge and experience to next generation of committed Crime Stoppers directors and management.



Mark Burke – Treasurer

(Director 2011 – 2016)

Member of Crime Stoppers Audit & Risk Committee

Mark Burke has served as a Director of CSV since June 2011 and Audit Committee Chair since November 2012.

Mark is a senior Finance professional and has private and public sector experience, as well as extensive exposure to the not for profit sector. His industry experience includes Banking & Finance, Insurance, Automotive, Hospitality, Tourism, Water Utilities and Health.

Mark is a qualified CPA, holds a Graduate Diploma of Applied Corporate Governance and a Bachelor of Business (Accounting).

BOARD PROFILES (CONTINUED)



Kondilo Sideris – Company Secretary

(Director 2012 – 2016)

Member of Crime Stoppers Audit & Risk Committee

Kondilo Sideris started her professional life practising law, where she worked across a number of disciplines in both private practice and in-house. While in-house at Australia Post, Kondilo focussed on intellectual property and compliance before moving into management. At first, leading a change management project and then working on communicating Australia Post's superannuation offering to its employees and members.

Since October 2012 Kondilo has served on the Crime Stoppers Victoria Board as a general member and as its Company Secretary. Kondilo also sits on the Audit, Finance and Risk Committee.

Kondilo is constantly humbled by the dedication of those who serve for the greater public good and feels privileged to serve as a member of the Crime Stoppers Victoria Board.



Penny Croser – Board Member

(Director 2013 – 2016)

Member of Crime Stoppers Remuneration Committee

Penny has a long career in public service, including experience Federally, at State level and internationally. Penny is currently an Executive Director in the Department of Education and Training. Prior to that, Penny was a Director in the Department of Justice, where she led the establishment of Emergency Management Victoria, and the development of a new Police Act for Victoria.

Prior to that, Penny was a founding executive in the Victorian Bushfire Reconstruction and Recovery Agency, and an executive in intergovernmental relations in Department of Premier and Cabinet. Penny has a Masters in Public Policy from the London School of Economics. Penny has a lifelong commitment to public service and is dedicated to her role on the Crime Stoppers Board.



Adrian Roeling – Board Member

(Director 2014 – 2016)

Adrian Roeling has been managing communications businesses and developing communication strategies across all spectrums of media for the past 16 years, with experience in international and Australian markets, across a wide variety of industry sectors.

Prior to becoming National Managing Director of Dentsu Mitchell, Adrian spent the previous 10 years specialising in digital communications, working both client and agency side, utilising technology to drive innovative and effective marketing solutions. Adrian is particularly passionate about marketing and communication's ability to generate genuine engagement, facilitate education, be useful, and ultimately drive beneficial outcomes for governments, not-for-profits and brands alike.

Most importantly, Adrian is a husband and father of two young boys. His favourite thing in the world is spending time with his family; holidays, water skiing and coaching the boys soccer team. Adrian strongly believes in Crime Stoppers, and the important role the organisation plays in helping make our society a safer and more enjoyable one.



Ambassador

George Halvagas has a kind and honest smile, but there's a lingering, deep sadness in his eyes. A retiree from Melbourne's Bayside suburbs, George has become a face for Victorian victims of crime.

As Crime Stoppers Victoria's dedicated ambassador George has spent more than a decade tirelessly supporting the not-for-profit crime-fighting organisation. This is not how the 76 year-old ever imagined his life to be. On November 1, 1997, George's daughter, Mersina, was murdered by convicted killer Peter Norris Dupas as she tended her grandmother's grave at Fawkner Cemetery.

In Mersina's memory George has dedicated his life to supporting other families to secure justice for their lost loved ones. In his role as ambassador George campaigns tirelessly to raise the profile of our organisation and raise vital funds for our crime and safety programs.

"It is up to us, the community, to keep this state safe for our children to grow up into and for our elderly to live their lives without fear. All of us have a responsibility, a duty, to keep our state safe from criminals, and we can do it, if we all stand together and try."



Victoria Gehrig – Board Member

(Director 2016)

Victoria is the Group General Manager of Isobar Australia, with over 15 years' experience in Digital transformation for organisations. Previous employers include Eclipse Deloitte, AXA and VCGA.

In her national role at Isobar, she has helped the company grow from a lean startup to a 300+ person digital agency, with one of the best client lists in Australia. With a background in project management, methodology and software development, her skills have been key to forming a platform for sustainable growth at Isobar. She is responsible for the operationalisation of the company's strategy, and management of the P&L over 4 office locations.

Victoria's passion lies in helping others develop their careers while continuously helping Isobar grow as a global digital agency. She's an operational expert and a champion of healthy work culture. She is a wine lover and tech gadget enthusiast and she's played a key part in shaping what Isobar is today – even working with the ECD to design and build the new Isobar Melbourne office. Isobar's high client and staff retention, and ongoing industry recognition, is underpinned by her careful financial foresight, planning and control. Today, Victoria is part of the Dentsu Aegis Network Route 500 global leadership development program, that empowers fast tracks members with their career development.



Margaret Pettitt – Board Member

(Director 2016)

Margaret is a management consultant who works primarily in the government, community and not-for-profit sectors. She is passionate about helping organisations and individuals solve strategic problems and achieve sustainable, transformational change. Margaret's key areas of expertise include organisational redesign, leadership development, executive coaching and workforce planning.

Most recently, Margaret was an Executive General Manager of the People and Community division of Ambulance Victoria. Prior to this, Margaret held senior strategy consulting roles within global professional services firms Accenture and Grant Thornton. Margaret joined the Crime Stoppers Board in 2016, and is also currently a non-Executive Director of the Victoria Police Blue Ribbon Foundation. Margaret holds a Master of Arts in social and cultural history from the University of Melbourne.



Susan Ratcliff – Board Member

(Director 2016)

Susan Ratcliff is an experienced strategy professional with a background spanning the public and private sectors. Graduating as a Chemical Engineer Susan has worked extensively in the mining and water industries and specialises in working with people to develop and implement holistic business improvement and growth strategies.

Susan is passionate about the health and resilience of local communities and was heavily involved in the formation of the Wurun Child and Family Place which seeks to improve early childhood services in the Yarra Valley. Susan joined Crime Stoppers Victoria as a Director in 2016.

Life Members

Geoff Wilkinson OAM, Terry Guinan, Ken McKenzie, Bob Bruce, Allan King, Valentine Smith

MESSAGE FROM OUR PARTNERS



A Message from Victoria Police

Victoria Police continue to enjoy a strong and productive partnership with Crime Stoppers Victoria and a shared aim of keeping people and communities safe. On behalf of Victoria Police, it's my pleasure to acknowledge the great outcomes that Crime Stoppers Victoria has reported in 2015/16.

In the past 12 months, there were more than 79,000 contacts to Crime Stoppers Victoria, representing the highest number of contacts in its history. These contacts have contributed to more than 5,000 charges being laid over the same period, and more than 40,000 intelligence/action reports being produced.

In 2015/16 Crime Stoppers Victoria also delivered the 7th Bushfire Arson and Reckless Fires Campaign, including visits to 17 regional and urban fringe communities around the state.

The level of community engagement with Crime Stoppers indicates a strong degree of public awareness and trust. Each of the contacts assist Victoria Police in carrying out law enforcement functions, and the information we receive can be of critical importance to our work.

I would like to extend my appreciation to the Crime Stoppers' Team and look forward to continuing our positive collaboration over the next 12 months.

Graham Ashton AM
Chief Commissioner
Victoria Police



A Message from Motorola Solutions

Motorola Solutions is extremely proud to be a major partner with Crime Stoppers Victoria and we congratulate the team for the remarkable work their community programs achieve to help prevent and solve crime in Victoria.

Motorola Solutions is similarly committed to enhancing community safety by delivering Next Generation Mobile Intelligence (NGMI).

Public safety agencies globally are investing in technologies to enable them to access essential information in a more mobile way – a concept often referred to as mobility. Being able to access critical information while on the move is an important way of helping public safety agencies manage their daily workflows, while helping increase productivity and safety.

As technologies shift to broadband-based solutions, public safety agencies are looking for more effective ways to share intelligence between first responders working either in the field or in vehicles with their colleagues in the command centre.

In response to this need, Motorola Solutions has developed its vision for smart public safety, NGMI, which is designed to help public safety agencies reach their goals of greater safety and operational efficiency. This can be achieved by placing the right information into the hands of first responders using a choice of devices, the best available networks and purpose-built, public safety grade applications.

The partnership we have enjoyed with Crime Stoppers Victoria for the past 12 years is very important in helping us to better understand and support the needs of emergency services and the work they do every day.

We are very pleased that by supporting and partnering with Crime Stoppers Victoria, we can also give back to the community and help make Victoria a safer place to live.

Steve Crutchfield
Managing Director
Motorola Solutions Australia Pty Ltd

FINANCIAL REPORT

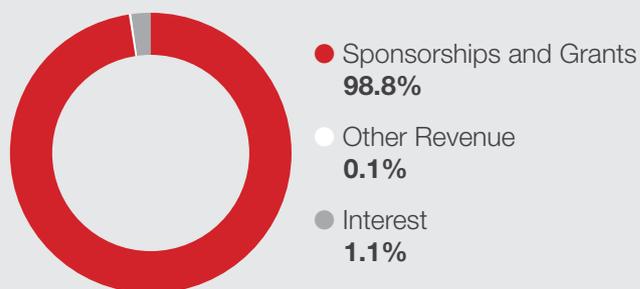
Income and Expenditure

(July 1 2015 to June 30 2016)

Income

| | |
|-------------------------|--------------------|
| Sponsorships and Grants | \$1,289,628 |
| Other Revenue | \$1,140 |
| Interest | \$14,416 |
| Total Income | \$1,305,184 |

Income Percentage Break Down



Expenses

| | |
|----------------------------------|--------------------|
| Program Delivery and Advertising | \$372,462 |
| Management and Administration | \$155,857 |
| Rewards | \$5,000 |
| Salaries and Employee Benefits | \$687,602 |
| Total Expenses | \$1,220,921 |

Expense Percentage Break Down



Operating Surplus \$84,263

2015/2016 Financial Highlights



Revenue **up 32%** to **\$1,305,184** primarily due to increased income from sponsorships and grants



Program expenditure increased by **32%** to **\$372,462** to support the expansion and activation of community crime prevention and detection programs



Expenditure on human resources increased by **58%** to **\$687,602** as we expanded from **8 to 12** employees to support our programs

OUR VALUED PARTNERS

PREMIUM PARTNER



MOTOROLA
SOLUTIONS

MEDIA PARTNERS



Herald Sun



Media **Banc**



GOVERNMENT PARTNERS



VICTORIA POLICE



CRIME STOPPERS AUSTRALIA PARTNERS



Australian Government



VICTORIA
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